

## **Pearson Collaborates with PEAK Learning to Improve Learner Outcomes**

*Collaboration Leverages GRIT™ Framework to Equip Learners with Employable Skills through Use of MyLab Online, Mastery-based Learning and Assessment Technology*

New York, NY ([PRWEB](#)) April 27, 2015 -- Pearson is collaborating with PEAK Learning®, the world's leader in assessing and strengthening human resilience within organizations, to equip learners with the GRIT-focused skills and mindset they need to secure successful, sustainable career opportunities that help them to make measurable progress in their lives.

Through the collaboration, learners will be able to better define career goals, map academic and career plans, and learn how to market themselves to future employers, with the use of Pearson's [MyCareerSuccessLab™](#) online homework, tutorial and assessment technology, including Career Live Coaching provided by GRIT-certified coaches to give students the individually-focused attention they need to build an effective career plan. MyCareerSuccessLab is enhanced with [GRIT Gauge™](#), the only validated assessment that measures both the quality and quantity of Growth, Resilience, Instinct, and Tenacity, created by the leading authority on the science and method of measuring and strengthening GRIT, Paul G. Stoltz, Ph.D. The GRIT Gauge is a valid predictor of a broad range of student success factors, including goal magnitude, goal completion, wellness, persistence and improving one's status in life. The strategic collaboration will also provide learners with access to solutions that are designed to successfully guide students through the freshman year orientation process.

Pearson's Managing Director, Workforce Readiness Leah Jewell said, "We welcome this tremendous opportunity to collaborate with Dr. Stoltz, a highly-regarded, global thought leader in the business world. By embedding his extensive experience and research into our digital higher education solutions, we will improve goal achievement and enhance outcomes for learners."

PEAK Learning's CEO Paul Stoltz said, "I am absolutely ecstatic about the opportunity to bring GRIT into the world of higher education. It's desperately needed, and long overdue. And to employers, it's the number one factor they seek. The predictive nature of GRIT, bolstering such essential factors such as ambition, energy, goal completion, employment level, wellness, and quality of life, can make huge strides in closing the gap between what employers need and higher education institutions provide, generating a new wave of grittier graduates, around the world."

Paul G. Stoltz, Ph.D. is a New York Times #1 bestselling author, and considered the world's foremost authority on the science and method of measuring and strengthening GRIT™, also known as "GRIT 2.0". His methods and teachings are used at Harvard, MIT, Cornell, Stanford, Carnegie Mellon, and by top organizations in 63 countries. Paul has been selected as One of the Top Ten Most Influential Global Thinkers by HR Magazine, One of the Top 100 Thinkers of Our Time, by Executive Excellence, and Millennial Thought Leader, in Singapore. He's the originator of the globally acclaimed AQ® (Adversity Quotient®) theory and method adopted worldwide, and has written four bestselling books on the subject—published by Wiley, Harper-Collins, Simon & Schuster, and Penguin—in 17 languages. He is founding director of the GRIT Institute, and the Global Resilience Institute, conducting research in 29 countries, as well as Founder and CEO of PEAK Learning, Inc., the global research and consulting firm he formed in 1987.

MyLab is the world's leading collection of online homework, tutorial, and assessment products designed with a single purpose in mind: to improve the results of all higher education students, one student at a time. With input



from more than 11 million student users annually, MyLab creates learning experiences that are truly personalized and continuously adaptive.

#### About Pearson

Pearson is the world's leading learning company, with 40,000 employees in more than 80 countries working to help people of all ages to make measurable progress in their lives through learning. Learn more about Pearson.

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